

Board of Directors meeting – February 25, 2021

Board Members present: Ed Smith, John Rush, Mary Pomroy, Lynn Zmistowski, John Perkinson, Jared Westergard, Monte Berget, Brian Ricks & Mark Shill

Staff present: Mark Aulerich, Matt Denesha & Mike Molton

The meeting was called to order at 4:57pm

There was a motion & second to approve the minutes from the last meeting. The vote passed.

Committee reports

Greens - Mike Molton, Course Superintendent was introduced. Mike has been at AMGC for 3 months now. This department was 30% understaffed, we are now at full staff with 5 new full-time employees all with prior golf course experience. We were paying a lot of overtime, now we are fully staffed with no over-time. Mike has a meeting with his staff every day at 5am to assign jobs and to assure that everyone knows what needs to be done and how to do it. Course detail emphasis is the cuts and surface cleaning. The Head mechanic is very qualified however our equipment was and is really in need. Mike rates equipment by “if it is working and on the golf course”. Capital Reserve plan; Mike suggested we have a budget for new equipment since a lot of our equipment is 13 or 14 years old. He also explained that after the good rain-week, the crew was back out working the bunkers, breaking up compaction and getting the sand to have even distribution. The new Greens Committee will consist of Mark Shill, Committee Chair, Mike Molton & Matt Denesha.

Golf - Matt Denesha, Head Golf Professional was introduced. We hit a home run with golf shop staff. Friendly, welcoming, knowledgeable as well as good players. Kent is assisting WGAAM, TJ and Morgan are teaching. Morgan works 3 days and is playing the Cactus Tour. Jessica has the golf shop looking great. Current events are going well and on par with past events. The Club Championship will pick their color tee...gold, blue, white(champions) and we currently have 22 signed up. Replacement of Kachina will be a 3-day event with a Scramble, Chapman and Better Ball format. Looking to sign up 90 players. The new Golf Committee will consist of Monte Berget, Brian Ricks, Co-Committee Chairs, Matt Denesha & new Committee member, Karen Davis. They will meet as needed.

Finance – Jared Westergard, Committee Chair. We missed February budget by \$11,757, mostly due to Golf Operations gearing up for Gold Rush merchandizing. Article IV Requirement (Mortgage Savings Fund) increased to \$75,000 and we have \$2,305,000 in the bank.

Membership - Mary Pomroy, Committee Chair. We sold 2 new equity memberships and 7 status changes. We have 329 active members, 16 Inactive players, currently 24 prospects on the waitlist. **There was a motion & second to approve the new members and the status changes. The vote passed.** Mary explained the need to have a special Membership Committee meeting to redo existing Membership choices and present at next Board Meeting. John Rush talked about membership issues and a discussion on non-equity memberships. No motion to go to \$7,500 right now, more discussion needed. Mary talked about the need to update cart agreements with members as well as a discussion on our Summer membership program. Mary stated we will not offer a summer membership until we meet and discuss specifics in April. There was a discussion about membership offerings, and Mary suggested that was a very big undertaking and that it should be reviewed directly by the Board rather than one Committee. The Membership Committee will consist of Mary Pomroy, Committee Chair, Kim Hind, & committee member, Karen Shreve, Michael Tuley & Dick O’Gara.

General Manager – Mark Aulerich. Mark has chosen to take a job at Sunnyhanna in Pennsylvania. This is a great opportunity for Mark and he feels very good about this decision. He presented some tournaments for approval; US Amateur Qualifier July 19 & 20th and the Stokes Divisional Classic, 23-25th. **There was a motion & second to approve both tournaments. The vote passed.** He explained the need for new starting tee time software and we are looking at the Jencess’ upgrade. Talked about new fleet of carts possibly in October. We currently have Yamaha but are looking at the EZ Go Club Car. A decision will be addressed by the Board at the July meeting.

Food & Beverage – John Rush, Committee Chair. John met with Chef John recently to set a plan moving forward. Chef John will be hiring a line cook and has been promoted to the Director of Food & Beverage. The Food & Beverage Committee will consist of John Rush, Committee Chair, John Du Toit & Matt Denesha.

House – Ed Smith & Lynn Zmistowski, Co Committee Chairs - no additional report.

By-Laws – John Perkinson & John Rush, Co-Committee Chairs - no additional report.

Open discussion – Matt Denesha’s business management experience gives the Board confidence in his ability to manage Alta Mesa moving forward. Talked about strategic plan for needed equipment as well as green soil concerns. Mike will be working to report to Board moving forward. Issue on PGA members playing in Men’s Club Championship and other club tournaments was brought up but no further discussion or vote was made. A letter of reprimand was sent to a member but no response was required.

The meeting was adjourned at 7:35pm

The next Board meeting is **Thursday, March 25th at 4pm** [new adjusted time]